

ASHISH KAPOOR

INTEGRATION ARCHITECT | AZURE INTEGRATION SERVICES & iPaaS

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SUMMARY

Senior Integration Architect with 20+ years of experience designing and modernizing enterprise integration platforms across retail and logistics. Specialized in Azure Integration Services, event-driven architecture, canonical data modeling, and BizTalk → Azure modernization. Known for pragmatic architecture that improves reliability, delivery speed, and observability at scale.

EXPERIENCE

Integration Architect | In2Intel (Client: AMAC), Netherlands Jun 2025 – Present

- Architected retail integration landscape across POS (New Black/EVA), PIM (InRiver), SAP, and WMS
- Designed canonical retail models and pub/sub messaging using Service Bus Topics and Event Grid
- Established CI/CD pipelines for Azure Functions, Logic Apps, and Infrastructure as Code

Managing Software Engineer | HSO, Netherlands May 2023 – May 2025

- Led Azure integration delivery across multiple enterprise clients
- Automated infrastructure delivery using Bicep/ARM and standardized CI/CD
- Mentored distributed teams and aligned architecture with business goals

Integration Architect | Scotch & Soda, Netherlands Apr 2021 – May 2023

- Modernized global retail integrations by replacing legacy BizTalk
- Enabled real-time product, pricing, and inventory synchronization
- Accelerated delivery through DevOps automation

EDUCATION

Bachelor of Information Technology & Management — Utkal University

CORE EXPERTISE

- Azure Integration Services (Logic Apps, Functions, Service Bus, Event Grid, API Management)
- Event-driven Architecture • Canonical Data Models • iPaaS Modernization
- DevOps & IaC (Azure DevOps, YAML, Bicep, Terraform)
- Observability (Log Analytics, Monitoring & Correlation)
- C#, .NET, PowerShell